

**MEDIA CONTACT:**

Eleanor Fishbourne - (512) 891-6100  
[efishbourne@greenleafbookgroup.com](mailto:efishbourne@greenleafbookgroup.com)

**FOR IMMEDIATE RELEASE**

***All About Yvie Hits the USA Today Bestseller List!***

July 3rd, 2024 (Austin, TX): *All About Yvie: Into the Oddly* by Yvie Oddly and Michael Bach (Greenleaf Book Group Press) debuted at #118 on the USA Today bestseller list this week. This book is an intimate and in-depth look into the life of Yvie Oddly, winner of season eleven of RuPaul's Drag Race.

It begins with their childhood and then tells of their coming out and coming to terms with their sexuality, gender and how those things impact their journey as an artist. It then follows them through their experience on Drag Race (season 11 and All Stars, All Winners), and their rise to super stardom. It's a close glimpse into their wonderful and sometimes turbulent relationships with their friends, family, and all the people they met along their journey. And it's an exploration of Yvie's unique expression of drag as an art form.

Yvie Oddly is an internationally acclaimed drag superstar from Denver, Colorado. Yvie captured the attention of the world when they won the eleventh season of RuPaul's Drag Race. New York magazine named Yvie one of the most powerful drag queens in 2019 because of their ability to push the boundaries of drag performance art. Since then, they've been polishing their skills as a designer, fine artist, rapper, and comedian, performing to audiences worldwide.

Michael Bach is nationally and internationally recognized as a thought leader in the fields of inclusion, diversity, equity and accessibility. He is the founder and former CEO of the Canadian Centre for Diversity and Inclusion, and CCDI Consulting. He is the author of *Birds of All Feathers: Doing Diversity and Inclusion Right* and *Alphabet Soup: The Essential Guide to LGBTQ2+ Inclusion at Work*.

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**For more information or to schedule an interview with CEO Tanya Hall, contact Eleanor Fishbourne at [efishbourne@greenleafbookgroup.com](mailto:efishbourne@greenleafbookgroup.com) or 512-891-6100.**