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FOR IMMEDIATE RELEASE

The Authenticity Code Hits The Wall Street Journal & USA Today Best Seller Lists

October 28th, 2021 (Austin, TX): The Authenticity Code (Greenleaf Book Group Press) by Dr. Sharon Lamm-Hartman debuted at #1 in the hardcover business category on *The Wall Street Journal* Best Seller List. It also hit the USA Today list, coming in at #58. In *The Authenticity Code*™ combines the best of a page-turner parable and a practical tool business book to deliver encouragement and proven tools for cracking the code to becoming a more authentic professional or leader. When you become more authentic, you do what you came here to do and be who you came here to be. You communicate more effectively, and the success you desire in your life and career becomes achievable.

Dr. Sharon teaches in a fun, engaging, and honest parable style, and at the end of each chapter, you apply her proven practical tools to your own life and career. The effectiveness of these tools is proven from the over 20 years that Dr. Sharon's company, Inside-Out Learning, has been teaching them to their Fortune 500, mid-, and small-size business clients. Results across thousands of clients include getting promoted, landing a dream job, significantly increasing sales and revenue, developing confidence and loyalty, greatly enhancing professional, leadership, and communication skills, and improving your personal life. The promotion rate for individuals is 50-80% within a year of completing one of Inside Out Learning's 3- to 5-day programs. Now you have the opportunity to achieve these exceptional results in an easy-to-read book format.

The Authenticity Code™ tells the story of a fictional corporate vice president choosing a sales director from two talented protégés. After they present their cases, he realizes that neither of them is impressive enough to qualify. Instead of giving up, the leader sets out to teach his candidates what they need to know via The Authenticity Code™ Program. Like the candidates in the book, you, the reader, will learn to look within yourself and decide who you truly are and what you really want from life and work and how to go about getting it.

About Greenleaf Book Group:

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including 49 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at ksmith@greenleafbookgroup.com or 512-891-6100.