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## **FOR IMMEDIATE RELEASE**

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## **Greenleaf Book Group Launches BrainTrust Ink**

March 5, 2021 (Austin, TX): Greenleaf Book Group is proud to announce the launch of BrainTrust Ink, the official publishing imprint of Greenleaf Book Group and BrainTrust.

BrainTrust Ink is a publishing imprint that gives a megaphone to the voices of those who champion the equality of all people. BrainTrust Ink features titles with strong voices, narratives, and stories that nullify societal biases and inspire others to do the same.

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### **About BrainTrust**

BrainTrust is a collective of women business owners who support and challenge one another in order to grow their businesses to their fullest potential. As a community, members share diverse experiences in a respectful, open, and confidential space. BrainTrust members span multiple industries, experiences, and decades.

BrainTrust was founded by accomplished women determined to accelerate the pace by which other women reach the pivotal \$1 million mark: a critical milestone currently only met by 1.7% of the hundreds of thousands of women-owned businesses launching each year. More information at [www.ourbraintrust.org](http://www.ourbraintrust.org)

### **About Greenleaf Book Group**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 45 that have hit the *New York Times*, *Wall Street Journal*, or *USA Today* bestseller list. Learn more at [www.greenleafbookgroup.com](http://www.greenleafbookgroup.com)

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