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FOR IMMEDIATE RELEASE

Exit Rich Hits The Wall Street Journal & USA Today Best Seller Lists

July 12th, 2021 (Austin, TX): *Exit Rich* (An Inc. Original) by Michelle Seiler-Tucker & Sharon Lechter debuted at #4 in the hardcover business category on *The Wall Street Journal* Best Seller List. It also hit the USA Today list, coming in at #124. In *Exit Rich*, author and mergers and acquisitions authority Michelle Seiler Tucker joins forces with Sharon Lechter, finance expert and author of *Rich Dad Poor Dad*, to create a must-have guide for all business owners—whether they’re gearing up to sell a business now or just getting started building out their company into something to sell for a profit in the future.. For *The Wall Street Journal* official listing, please visit: <https://www.wsj.com/articles/bestselling-books-week-ended-july-3-11625776632>.

Too many entrepreneurs push off planning for the sale of their business until the last moment. But for a business to sell for what it’s really worth—or even more—owners need to prepare for the sale from the very start. Seiler Tucker’s twofold approach to selling your business for maximum profit combines two of the most powerful elements of her mergers and acquisitions toolkit: the “ST GPS Exit Model” to help business owners set goals for the sale before their business hit the market, and the “6 P Method” to help them objectively evaluate their business’s worth, before their potential buyers do. Combined, these tools provide invaluable insight into the process of preparing a business for sale, finding the right buyers, and staging the sale itself.

Throughout the book, Sharon Lechter’s wisdom peppers each chapter in the “Mentoring Corner” section, providing forward-thinking entrepreneurs with the perspective that they need to take control of their business’s future and exit rich. This book is a rich resource for any business owner looking to: Objectively evaluate their business before a sale, improve their chances of finding the right buyer, and sell their business for maximum profit.

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For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at ksmith@greenleafbookgroup.com or 512-891-6100.