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**FOR IMMEDIATE RELEASE**

*Greenleaf Book Group Launches Greenleaf Collaborative*

January 27th, 2020 (Austin, TX): Greenleaf Book Group announces the launch of Greenleaf Collaborative, a creative communications agency dedicated to thought leadership solutions.

Greenleaf Collaborative will support the non-Greenleaf author or aspiring thought leader with custom brand strategy, communications, content marketing, and thought leadership initiatives. According to Greenleaf Book Group CEO Tanya Hall, "A strategic approach toward using content to build a brand is the hallmark of our work at Greenleaf Book Group. We're excited to extend that expertise to authors publishing outside of Greenleaf, and to companies looking to strengthen their thought leadership opportunities."

**About Greenleaf Book Group:**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution and marketing power, and award-winning designs. Greenleaf has helped countless authors build their thought leadership status beyond the book through strategic services and is now offering the same expertise to aspiring thought leaders and authors publishing outside of Greenleaf.

**About Greenleaf Collaborative:**

Greenleaf Collaborative is a creative agency specializing in turnkey platform building and thought leadership campaigns. We build audiences and amplify stories, curate ideas into influence, and turn expertise into business results.

Our services are customized to you and your goals. Our work will build visibility and credibility for you and your book, resulting in stronger book sales and business impact.

Learn more about Greenleaf Book Group and Greenleaf Collaborative below:

<https://greenleafbookgroup.com/>  
<http://www.greenleafcollaborative.com/>

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