



PO Box 91869, Austin, TX 78709
512-891-6100
@GreenleafBookGr
www.greenleafbookgroup.com

MEDIA CONTACT:

Eleanor Fishbourne - (512) 891-6100
efishbourne@greenleafbookgroup.com

FOR IMMEDIATE RELEASE

Go to Hell Ole Miss Hits the USA Today Bestseller List!

May 15th, 2024 (Austin, TX): *Go to Hell Ole Miss by Jeff Barry* (Greenleaf Book Group Press) by Jeff Barry debuted at #20 on the USA Today bestseller list this week. Set in the Mississippi hill country in the early 1970s, *Go to Hell Ole Miss* tells the story of a father's willingness to do almost anything to save his daughter from the Southern gentleman he had pressured her to marry. Almost.

To what lengths will a father go to save his daughter?

Big John, a former POW in WWII, thinks women are smarter than men. The three women in his life agree, especially when he brags about knowing more Shakespeare than anyone else in Hope Springs, Mississippi. Big John is overly proud of the only seven words of Shakespeare that he knows: *The prince of darkness is a gentleman*. When Big John and his wife learn their beloved daughter has been beaten to the point of death by the man Big John pressured her to marry, he needs only three of these words: *prince, darkness, and gentleman*.

For fans of Pat Conroy, Barbara Kingsolver, Wiley Cash, and Cormac McCarthy, *Go to Hell Ole Miss* is a historical family saga of hope and hardship, redemption and revenge, faith and doubt. It's also a compelling Southern tale with characters that become people who make you laugh, cry, and think.

Jeff Barry is a native Memphian with deep Mississippi roots. After graduate school, he lived on a small cattle farm like the one featured in *Go to Hell Ole Miss*. Over the past twenty years, Jeff has worked in the farmland business in the Mississippi Delta, taught English in Peru, and advised farmers in northern Uganda. He now lives in Tennessee with his wife and three children. He enjoys hiking and camping, loves Hazel, his yellow Lab, and likes one of his wife's three cats.

About Greenleaf Book Group:

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including over 60 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

For more information or to schedule an interview with CEO Tanya Hall, contact Eleanor Fishbourne at efishbourne@greenleafbookgroup.com or 512-891-6100.