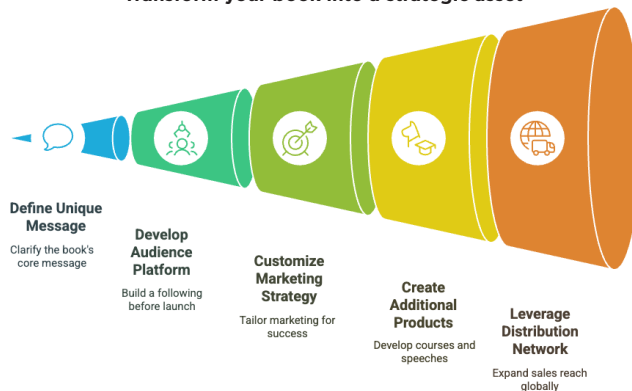




AT GREENLEAF BOOK GROUP, we know that writing a book is just the beginning. Our proven framework of **Ideas, Influence, and Income®**, developed by our CEO Tanya Hall, transforms your book into a powerful tool to elevate your brand, expand your reach, and drive revenue.

Whether you're a thought leader, entrepreneur, or expert, we help you own your ideas, grow your influence, and maximize your income through strategic publishing and marketing solutions.

Transform your book into a strategic asset



Why Greenleaf?

A Hybrid Model Built for Thought Leaders

Unlike traditional publishing, Greenleaf gives you the best of both worlds—the credibility of a traditional publisher with the flexibility and creative control of self-publishing. Our innovative approach ensures that your book serves your larger business and brand goals.

Write your book.

Build your brand. Make an impact.

Connect with us today to explore how Greenleaf Book Group can help bring your book to life.



Ideas, Influence, and Income®

Unlocking Success for Authors

How Greenleaf Book Group Empowers Authors Through the Ideas, Influence, & Income Framework

www.greenleafbookgroup.com
info@greenleafbookgroup.com
512-891-6100





IDEAS:

Shape Your Message,
Build Your Brand

Your book is more than words on a page— it's a strategic asset. Greenleaf authors benefit from:

- ✓ **Brand Positioning**
Define your unique message and audience.
- ✓ **Production Excellence**
Work with expert editors and designers to develop your content.
- ✓ **Ownership & Control**
Maintain ownership rights for your intellectual property.



INFLUENCE:

Expand Your Reach,
Elevate Your Authority

Books don't sell themselves. Greenleaf equips you with:

- ✓ **Platform Development**
Build your audience before and after launch.
- ✓ **Strategic Book Launches**
Customized marketing to position your book for success.
- ✓ **Media & Publicity Support**
Get featured in major outlets, and secure speaking engagements.



INCOME:

Monetize Your Expertise,
Scale Your Impact

A book should open doors to new opportunities. With Greenleaf, you can:

- ✓ **Productize Your Ideas**
Turn your book into courses, keynote speeches, and more.
- ✓ **Generate Revenue Streams**
Use your book to grow consulting, coaching, or training programs.
- ✓ **Maximize Sales & Distribution**
Leverage our retail distribution network for global reach.