



FOR IMMEDIATE RELEASE

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Hybrid Publishers Join Forces: Wonderwell and Greenleaf Book Group Partner to Launch Partnership Imprint Wonderwell Press

January 24, 2024 – Boutique hybrid publisher Wonderwell, widely considered one of the most reputable hybrid publishers for more than a decade, is joining forces with Greenleaf Book Group, the largest and longest-standing hybrid publisher and distributor in the USA.

As of February 1, 2024, Greenleaf will take over the delivery of Wonderwell's publishing services and book distribution. The Wonderwell brand will become an imprint of Greenleaf Book Group, alongside its other notable licensed imprints, An Inc. Original and Fast Company Press. This new partnership imprint, Wonderwell Press, will be distinguished by its focus on nonfiction books that help, heal, and inspire.

With a shared dedication to empowering entrepreneurial authors, both Wonderwell and Greenleaf Book Group align in their mission to provide value, excellent services, and a powerful path to market.

Tanya Hall, CEO of Greenleaf Book Group, expressed enthusiasm about this collaboration, stating, "I have long admired the work that Maggie Langrick has put into building Wonderwell. The stewardship and care evident in all of her books have established Wonderwell as a name synonymous with high-quality content and design. With our shared vision of best-in-class hybrid publishing, Wonderwell Press is a natural fit with Greenleaf Book Group."

Maggie Langrick, CEO of Wonderwell, said, "As Wonderwell evolves into an imprint of Greenleaf Book Group, our commitment to fostering big ideas for a better world remains unwavering. This partnership enhances our capabilities and opens new opportunities for our authors to thrive."

The launch of Wonderwell Press marks the closure of Wonderwell's book publishing business. Authors with works in progress are being seamlessly transitioned to Greenleaf Book Group, ensuring continuity in their publishing journey. In addition to joining Greenleaf's catalog that includes over 50 *New York Times* and *Wall Street Journal* bestsellers, Wonderwell authors will benefit from a dedicated sales team, as well as larger and more specialized editorial and marketing teams. Langrick added, "Our focus is on supporting our authors' success. We are working hand-in-glove with the Greenleaf team to implement as smooth a transition as possible and ensure they continue to get the editorial and marketing support they deserve."

Some of Wonderwell's backlist authors will also transition to distribution services provided by Greenleaf Book Group.

Maggie Langrick assumes the title of Publisher for the new imprint, a role focused on raising awareness of the brand, attracting mission-driven authors to the program, and contributing to the conceptual focus of key titles. Langrick emphasized, "We are immensely proud of the reputation we have built for publishing award-winning books that make a positive impact, and are excited and honored to take this further through our partnership with Greenleaf. Our vision is to become the preeminent hybrid publisher of nonfiction books in the body, mind, spirit space, offering a powerful platform for authors dedicated to writing and publishing life-changing content in the form of commercially successful books."

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About Greenleaf Book Group

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 3,800 titles, including over 50 that have hit *The New York Times*, *The Wall Street Journal*, or *USA Today* Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

About Wonderwell

Wonderwell is an award-winning boutique hybrid publisher of trade nonfiction books that help, heal, and inspire. The company is headquartered in Los Angeles, CA. For more information find them online at wonderwell.press and on social media [@wonderwellpress](https://twitter.com/wonderwellpress).