

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Eleanor Fishbourne, 512-891-6100, [efishbourne@greenleafbookgroup.com](mailto:efishbourne@greenleafbookgroup.com)

**Greenleaf Book Group Launches Kiplinger Books**

July 8th, 2025 (Austin, TX): Greenleaf Book Group and Kiplinger Finance are proud to announce the launch of Kiplinger Books.

Kiplinger Books is a full-service hybrid book publishing imprint specializing in expert-driven books on personal finance and all aspects of wealth management. We work with financial professionals, economists, and trusted advisors who aim to expand their reach and solidify their authority as personal finance thought leaders.

Kiplinger Books has already signed its first author, Patrick Payne, a financial consultant and expert in personal financial planning. His forthcoming book will break down complex financial concepts into clear, actionable advice designed to empower everyday readers. With a deep background in both academia and real-world consulting, Dr. Payne brings trusted insight to the inaugural title in the Kiplinger Books catalog.

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**About Kiplinger**

*Kiplinger* is a publisher of personal finance advice and business forecasts since its founding in 1920. *Kiplinger* helps readers make smart financial decisions at all stages of life. They are the pioneers of personal finance journalism and have earned readers' loyalty with authoritative, unbiased advice that has helped make them the most affluent audience in the category. Learn more at:  
<https://www.kiplinger.com/>

**About Greenleaf Book Group**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 60 that have hit the *New York Times*, *Wall Street Journal*, or *USA Today* bestseller list. Learn more at:  
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