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**FOR IMMEDIATE RELEASE**

***Learning To Lead Hits The Wall Street Journal Best Seller List***

May 17, 2019 (Austin, TX): *Learning to Lead: The Journey to Leading Yourself, Leading Others, and Leading an Organization* (Greenleaf Book Group Press) by Ron Williams with Karl Weber debuted at #7 in the Hardcover Business category on *The Wall Street Journal* Best Seller List. In *Learning To Lead*, Ron Williams will help you develop the professional leadership qualities that deliver personal, interpersonal, and organizational success. For *The Wall Street Journal* official listing, please visit: <https://www.wsj.com/articles/best-selling-books-week-ended-may-11-11558100480>

In *Learning to Lead: The Journey to Leading Yourself, Leading Others, and Leading an Organization*, Ron Williams provides you with practical, tested leadership advice, whether you're searching for a new career, looking for proven management solutions, or seeking to transform your organization.

Ron Williams is best known for his leadership at Aetna, where he transformed a \$292 million operating loss into \$2 billion in annual earnings. He has extensive leadership experience, including multiple board memberships, executive coaching clients, and a seat on the President's Management Advisory Board from 2011 to 2017. Williams currently serves as the chairman and CEO of RW2 Enterprises, and as a director for American Express, Boeing, and Johnson & Johnson. He holds an M.S. in management from the Sloan School of Management at the Massachusetts Institute of Technology.

**About Greenleaf Book Group:**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including over 40 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at [www.greenleafbookgroup.com](http://www.greenleafbookgroup.com).

**For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at [ksmith@greenleafbookgroup.com](mailto:ksmith@greenleafbookgroup.com) or 512-891-6100.**