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**FOR IMMEDIATE RELEASE**

***Mountains to Cross Hits the USA Today Bestseller List!***

January 21st, 2026 (Austin, TX): *Mountains to Cross: Finding Life's Purpose in Service* by Abraham M. George (Greenleaf Book Group Press) debuted at #16 on the *USA Today* bestseller list this week. <https://www.usatoday.com/booklist>

*Mountains to Cross* chronicles Dr. George's path to helping thousands of families escape intergenerational poverty and societal inequality. Among his philanthropic endeavors presented in *Mountains to Cross*, Shanti Bhavan, a residential school for children from poor families, stands out for its transformative impact on society. Many of its graduates have progressed to study in top universities, including Ivy League colleges, and work in multinational companies. They are positioned to give back to their families and lift up their communities. Dr. George offers this moving account of his relentless pursuit of social and economic justice to find purpose in his life through service and encourage others to act with compassion.

For nearly twenty-five years, Dr. George pursued a successful entrepreneurial career before returning to India in 1995 to address deep-rooted discrimination and economic oppression faced by the country's social underclass. Among the initiatives George undertook in India are a school to provide high-quality education to children from socially and economically disadvantaged backgrounds, a premier postgraduate institution that fosters a free and independent press, and a rural hospital serving the health care needs of fifteen villages.

**About Greenleaf Book Group:**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by *Inc. magazine*, it has represented more than 4,600 titles, including over 70 that have hit *The New York Times*, *The Wall Street Journal*, and *USA Today* Best Seller lists. You can learn more about Greenleaf at [www.greenleafbookgroup.com](http://www.greenleafbookgroup.com).

**For more information or to schedule an interview with CEO Tanya Hall, contact Eleanor Fishbourne at [efishbourne@greenleafbookgroup.com](mailto:efishbourne@greenleafbookgroup.com) or 512-891-6100.**