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FOR IMMEDIATE RELEASE

Overliked Hits The Wall Street Journal & USA Today Best Seller Lists

May 14, 2021 (Austin, TX): *Overliked: Finding Direction, Courage, and Meaningful Relationships in a Society Crippled by Social Media* (Greenleaf Book Group Press) by Rob Singleton debuted at #4 in the Non-Fiction Ebook Category on *The Wall Street Journal* Best Seller List. It also hit the USA Today list, coming in at #71. In *Overliked*, pastor and author Rob Singleton, asks readers to take a closer look at the optics in their lives and in the world around them. This is a book about understanding how to see "likes" and "selfie" culture for what they really are and how to connect with the heart of God to build out a new way of thinking about social image. For *The Wall Street Journal* official listing, please visit: <https://www.wsj.com/articles/bestselling-books-week-ended-may-8-11620941227>. For the USA Today official listing, please visit: <https://www.usatoday.com/entertainment/books/best-selling/week/2021/19/page/8/>.

We have technology and social tools all at our disposal, but when we recognize that so many in our culture now look for acceptance in how they're perceived, feel pressure to project something about themselves that isn't true, or take action based on facts that have been spun, that's a problem that runs deep. Singleton shows readers how to find their way through the complexities by pointing them to God, who created truth, genuine love, and meaningful relationships. Written for those who believe—for this generation and the next—that they need to get a better handle on what's real in this culture and in the lives of those they care about, this book brings authenticity and hope to the center of it all.

Rob Singleton, the lead pastor of The Summit Church in Centennial, Colorado, has more than thirty years of experience speaking at churches, conferences, retreats, and camps. Over the years, he has been involved in church planting and was the founding and lead pastor of Impact Church and founding and lead pastor of Southbrook Church, both in North Carolina. He was also an Area Director for Young Life and has a Master of Theology degree from Dallas Theological Seminary.

About Greenleaf Book Group:

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including 47 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at ksmith@greenleafbookgroup.com or 512-891-6100.