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FOR IMMEDIATE RELEASE

Profit with Presence Hits The Wall Street Journal Best Seller List

March 16th, 2023 (Austin, TX): *Profit with Presence* (Greenleaf Book Group Press) by Eric J. Holsapple debuted as #7 on the Wall Street Journal hardcover Business bestseller list this week. In *Profit with Presence: The Twelve Pillars of Mindful Leadership*, Dr. Eric J. Holsapple shares the lessons he learned and his twelve pillars for personal and business success, which are easy to understand and implement through practice exercises.

Mindfulness and Presence can transform business culture, improving focus and communication while reducing distractions and stress. Holsapple learned this lesson years ago, after achieving “success” as defined by society but still feeling unhappy and stressed. He shows that bringing mindfulness to the workplace is an investment that pays out real dividends. Readers will learn from his journey—along with support from other mindful leaders and research—to help them bring mindfulness to themselves as well as their families, businesses, and communities. Now is the time for leaders to invest in the mindful business movement and become part of the solution.

Eric Holsapple is a successful developer and entrepreneur with LC Real Estate Group, in Loveland, Colorado, who has used mindfulness to transform his life and business, and helps others to do the same. Eric has a PhD in economics, has been a real estate CEO and developer for nearly 40 years, has lectured in real estate at Colorado State University for 20 years, and has practiced Yoga and meditation for 30 years. Holsapple has a unique perspective on how merging business and mindfulness can be a catalyst in changing lives. Eric is the founder of Living in the Gap. His popular workshops teach CEOs and professionals a different way to operate mindfully while improving the bottom line. He has won Entrepreneur of the Year Awards from Colorado State University and *BizWest* magazine.

About Greenleaf Book Group:

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including over 50 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

For more information or to schedule an interview with CEO Tanya Hall, contact Eleanor Fishbourne at efishbourne@greenleafbookgroup.com or 512-891-6100.