

PO Box 91869, Austin, TX 78709 512-891-6100 @GreenleafBookGr www.greenleafbookgroup.com

## FOR IMMEDIATE RELEASE

## **MEDIA CONTACT:**

Maryn Masumiya, 512-891-6100, mmasumiya@greenleafbookgroup.com

## **Greenleaf Book Group Authors Honored in Axiom Business Book Awards**

February 19, 2016, Austin, TX—Greenleaf Book Group is proud to announce that several of its authors have been awarded <u>Axiom Business Book Awards</u>. These awards are the largest and most respected critical guidepost for business books in today's new world of publishing. Greenleaf authors won five of the prestigious awards in the Sales, Operations Management, and Success categories.

The Machine: A Radical Approach to the Design of the Sales Function\_by Justin Roff-Marsh won a gold medal in the Sales (Sales Skills, Negotiating, Closing) category.

The Customer Service Revolution: Overthrow Conventional Business, Inspire Employees, and Change the World by John R. DiJulius III\_received a <u>silver medal</u> in the Operations Management/Lean/Continuous Improvement category.

Serial Winner: 5 Actions to Create Your Cycle of Success\_by Larry Weidel\_received a gold medal in the Success/Motivation/Coaching category.

The Payoff Principle: Discover the 3 Secrets for Getting What You Want out of Life and Work\_by Dr. Alan R. Zimmerman\_received a <u>silver medal</u> in the Success/Motivation/Coaching category.

Activate Your Brain: How Understanding Your Brain Can Improve Your Work\_and Your Life\_by Scott G. Halford\_received a bronze medal in the Success/Motivation/Coaching category.

###

## **About Greenleaf Book Group**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 30 that have hit the *New York Times*, *Wall Street Journal*, or *USA Today* Best Seller list. Learn more at http://www.greenleafbookgroup.com.