

MEDIA CONTACT:

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Greenleaf Book Group Authors Win Axiom Business Book Awards

March 24, 2011 (Austin, TX): Eight titles distributed and/or published by Greenleaf Book Group were honored with Axiom Business Book Awards for excellence in business book writing. The awards recognize the top business books of the year with gold, silver, and bronze medals in 20 different business categories. Greenleaf congratulates the following award winners:

BUSINESS FABLE:

Gold: Harper's Rules: A Recruiter's Guide to Finding a Dream Job and the Right Relationship (Greenleaf Book Group Press) by Danny Cahill

CAREER:

Gold: The Way Up: How to Keep Your Career Moving in the Right Direction (Greenleaf Book Group Press) by Donald J. Hurzeler

ENTREPRENEURSHIP:

Bronze: Selling Sunshine: 75 Tips, Tools, and Tactics for Becoming a Wildly Successful Entrepreneur (Greenleaf Book Group Press) by Tony Hartl

LEADERSHIP:

Gold: The Velocity Manifesto: Harnessing Technology, Vision, and Culture to Future-Proof Your Organization (Greenleaf Book Group Press) by Scott Klososky

Silver: Liquid Leadership: From Woodstock to Wikipedia (Greenleaf Book Group Press) by Brad Szollose

SALES:

Gold: Selling Change: 101 Secrets for Growing Sales by Leading Change (Change Leadership Group) by Brett Clay

Silver: The New Experts: Win Today's Newly Empowered Customers at their 4 Decisive Moments (Greenleaf Book Group Press) by Robert H. Bloom

WOMEN IN BUSINESS:

Silver: Briefcase Essentials: Discover Your 12 Natural Talents for Achieving Success in a Male-Dominated Workplace (Greenleaf Book Group Press) by Susan T. Spencer

About Greenleaf Book Group:

<u>Greenleaf Book Group</u> is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including four that hit the *New York Times, Wall Street Journal* and *USA Today* bestseller lists. You can learn more about Greenleaf on its website http://www.greenleafbookgroup.com and blog http://www.bigbadbookblog.com.

For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Katelynn Knutson at katelynn@greenleafbookgroup.com or 512-891-6100.