



# GREENLEAF BOOK GROUP LLC

PO Box 91869 · Austin, Texas · 78709 · P: 512-891-6100 · F: 512-891-6150

[www.greenleafbookgroup.com](http://www.greenleafbookgroup.com) · [www.bigbadbookblog.com](http://www.bigbadbookblog.com)

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**MEDIA CONTACT:**

Angela Alwin - (512) 891-6100  
Aalwin @ greenleafbookgroup.com

**FOR IMMEDIATE RELEASE**

## The 2013 Axiom Business Book Awards Recognize Seven Greenleaf Book Group Authors

March 6, 2014 (Austin, TX): Seven titles published and distributed by Greenleaf Book Group were honored in the 2013 Axiom Business Book Awards, which recognize exemplary business books and their creators. The awards present the top business books of the year with gold, silver, and bronze medals in 21 different business categories. Greenleaf is proud to congratulate the following award winners:

**SALES:**

**Gold:** *Sell or Be Sold: How to Get Your Way in Business and Life*, by Grant Cardone (Greenleaf Book Group Press)

**LEADERSHIP:**

**Silver:** *Leodocracy*, by Geoff Smart (Greenleaf Book Group Press)

**PERSONAL FINANCE/RETIREMENT PLANNING/INVESTING:**

**Gold:** *The Big Retirement Risk: Running Out of Money Before You Run Out Of Time*, by Erin Botsford (Greenleaf Book Group Press)

**Silver:** *You Should Only Have to Get Rich Once: How to Avoid Toxic Financial Advice and Focus on What Really Matters*, by Russell E. Holcombe (Emerald Book Co.)

**ADVERTISING/MARKETING/PR/EVENT PLANNING:**

**Gold:** *Story Branding: Creating Standout Brands through the Power of Story*, by Jim Signorelli (Greenleaf Book Group Press)

**Silver:** *Fire Your Sales Team Today: Then Rehire Them as Sales Guides in Your New Revenue Department*, by Mike Lieverman & Eric Keiles (Greenleaf Book Group Press)

**MEMOIR/BIOGRAPHY:**

**Gold:** *Six Tires, No Plan: The Impossible Journey of the Most Inspirational Leader That (Almost) Nobody Knows*, by Michael Rosenbaum (Greenleaf Book Group Press)

### About Greenleaf Book Group:

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with CEO Tanya Hall, contact Angela Alwin at Aalwin @ greenleafbookgroup.com or 512-891-6100.