



# GREENLEAF BOOK GROUP LLC

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**FOR IMMEDIATE RELEASE**

## ***The Money Code* by Joe John Duran Debuts in Top Three on the New York Times Bestsellers List**

February 10, 2013, Austin TX – *The Money Code* (published by Greenleaf Book Group Press) reached #3 on the New York Times Paperback Advice & Misc. bestseller list for the Sunday, February 10 print edition. *The Money Code* also hit #50 on the USA Today bestsellers list.

*The Money Code* is a modern tale of one person's journey to uncover the five secrets to living his one best financial life. Through his voyage, the reader will learn how to:

- Prevent bad decisions about money
- Identify your Money Mind--Fear, Happiness, or Commitment--and how it affects every financial decision you make
- Use a custom checklist to improve your entire financial life
- Clearly discuss decisions about money with the ones you love
- Finally take complete control of your financial life

Joe John Duran is a three-time author and founding partner of United Capital, which consistently ranks as one of the nation's fastest-growing wealth counseling firms. He previously served as president of GE Private Asset Management. From CNBC to CNN, Joe regularly provides financial commentary on TV. He has been profiled in numerous publications, including the New York Times and SmartMoney. Joe holds the Chartered Financial Analyst (CFA) designation and earned MBA degrees from Columbia University and UC Berkeley.

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[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

**For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Tanya Hall at Tanya @ greenleafbookgroup.com or 512-891-6100.**