



# GREENLEAF BOOK GROUP LLC

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**FOR IMMEDIATE RELEASE**

## **Greenleaf Book Group Helps Plant Almost 8,000 Trees in 2013**

**Through the Tree Neutral program, Greenleaf brought 7,987 trees to forests around the nation in 2013, resulting in nearly 50,000 trees planted since the company joined the program in 2007.**

April 11, 2014 (Austin, TX): In honor of Earth Day (April 22, 2014), Greenleaf Book Group is proud to acknowledge its continued commitment to practicing environmental responsibility. In 2013 alone, Greenleaf contributed 7,987 trees to the Arbor Day Foundation as part of the Tree Neutral program. Tree Neutral supports American forests by replacing every tree used for printing books with a new tree purchased by funds contributed through program participants. Since partnering with Tree Neutral in 2007, Greenleaf Book Group contributions have replaced almost 50,000 trees.

In addition to its regular contributions through the Tree Neutral program, in 2013, Greenleaf made an additional holiday contribution of 2,500 trees to the Arbor Day Foundation on behalf of its clients and vendors. While all contributions are meaningful, this holiday donation was especially significant for Greenleaf as these trees went towards the Lost Pines Recovery Campaign in Bastrop, TX, just a few miles outside of Austin, TX, where the Greenleaf offices are located.

Greenleaf is optimistic that 2014 will bring even more contributions to the Arbor Day Foundation. In Q1 alone, Greenleaf helped to plant 2,632 trees across the nation.

### **About Greenleaf Book Group:**

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

**For more information or to schedule an interview with CEO Tanya Hall, contact Ashley Jones at [Ajones @ greenleafbookgroup.com](mailto:Ajones@greenleafbookgroup.com) or 512-891-6100.**