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**FOR IMMEDIATE RELEASE**

## ***Bankable Leadership* by Dr. Tasha Eurich Debuts on New York Times Bestsellers List**

October 11, 2013, Austin TX – *Bankable Leadership: Happy People, Bottom-Line Results, and the Power to Deliver Both* (Greenleaf Book Group Press) debuted at #8 on the New York Times Hardcover Advice & Misc. bestsellers list for the October 20, 2013 print edition (posted online October 12).

In *Bankable Leadership*, organizational psychologist, executive coach, and proud leadership geek Dr. Tasha Eurich (or Dr. T) solves the conflict between results-focused leadership and people-oriented leadership and reveals how to make leadership exhilarating, fun, and fulfilling. Built on decades of research and the transformation of real leaders, her fresh, practical model can help anyone become *bankable*--producing results while fostering a healthy work environment that ensures sustainable success.

Dr. Tasha Eurich is a workplace psychologist, speaker, author, and principal of The Eurich Group. Her life's work is to help organizations succeed by improving the effectiveness of their leaders and teams. With a contagious passion and energy, Dr. T (as her clients call her), pairs her scientific grounding in human behavior with a practical approach to solving leadership challenges.

Dr. T regularly works with executives in large, Fortune 500 organizations and serves on the faculty of the Center for Creative Leadership. Her expertise has been highlighted in outlets like *The New York Times* and *Forbes*, and she has published articles in *Chief Learning Officer Magazine*, *The Journal of Business Psychology*, *The Work Style Magazine*, and other magazines and journals.

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**For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Tanya Hall at Tanya @ greenleafbookgroup.com or 512-891-6100.**