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**FOR IMMEDIATE RELEASE**

## ***Strategy for You* Debuts at #5 on the New York Times Bestseller List**

February 3, 2012, Austin TX – *Strategy for You: Building a Bridge to the Life You Want* by Rich Horwath (published by Greenleaf Book Group Press) hit #5 on the New York Times bestseller list, #7 on the Wall Street Journal best-sellers and #41 on USA Today's best-selling books list.

Straightforward and illuminating, *Strategy for You* shares a five-step plan for maximizing one's potential both at work and at home. Horwath shows readers how to identify their unique strengths, develop action plans and execute those plans using the foundational principles of business strategy.

Author of the bestselling book *Deep Dive*, Rich Horwath is the president of the Strategic Thinking Institute, a former chief strategy officer and professor of strategy at the Lake Forest Graduate School of Management. In addition to authoring five books and more than 50 articles on strategic thinking, he has been a strategic consultant for some of the top companies in the world.

*Strategy for You* is Greenleaf's 18<sup>th</sup> book to reach bestseller status in rankings that include The Wall Street Journal, New York Times and USA Today bestseller lists.

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### **About Greenleaf Book Group:**

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including eighteen that hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

**For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Andrea Newsome at [andrea@greenleafbookgroup.com](mailto:andrea@greenleafbookgroup.com) or 512-891-6100.**