



# GREENLEAF BOOK GROUP LLC

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**FOR IMMEDIATE RELEASE**

## **Greenleaf Book Group is Honored in the HOW International Design Competition**

January 5, 2012 (Austin, TX): HOW Magazine has recognized Greenleaf designer Brian Phillips and his cover art for the memoir *Fatal Incident* by Jim Proebstle. The book cover received a merit in the magazine's noted How International Design Awards, which features top print and interactive projects from around the globe.

Greenleaf Book Group, based in Austin, Texas, is an independent book publisher and distributor that repeatedly receives recognition for their original, eye-catching book cover and interior designs. Most recently, *PRINT* magazine recognized two of Greenleaf's cover designs as winners in the Southwest Region.

"The content between a book's front and back cover is obviously important in determining quality work and long-term sales. However, the outside cover is often what attracts the reader to pick up the book in the first place," CEO Clint Greenleaf said. "Our design team excels in creating that first impulse to intrigue the reader and draw them in to flip through the pages and ultimately buy the book."

### **About Greenleaf Book Group:**

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including sixteen that hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

**For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Andrea Newsome at [andrea@greenleafbookgroup.com](mailto:andrea@greenleafbookgroup.com) or 512-891-6100.**