



GREENLEAF BOOK GROUP LLC

PO Box 91869 · Austin, Texas · 78709 · P: 512-891-6100 · F: 512-891-6150

www.greenleafbookgroup.com · www.bigbadbookblog.com

MEDIA CONTACT:

Andrea Newsome - (512) 891-6100
andrea@greenleafbookgroup.com

FOR IMMEDIATE RELEASE

***Positive Intelligence* by Shirzad Chamine Makes a Strong Debut at #5 on the New York Times Bestseller List**

April 18th 2012, Austin TX – *Positive Intelligence: Why Only 20% of Teams and Individuals Achieve Their True Potential and How You Can Achieve Yours* (published by Greenleaf Book Group Press) reached #5 on the New York Times Hardcover Advice & Misc. bestseller list, #7 on the Wall Street Journal Hardcover Nonfiction best-sellers list and #61 on USA Today's best-selling books list.

A groundbreaking approach to long-term achievement, *Positive Intelligence* examines the reasons why new attempts to increase performance so often sizzle and fail. Combining the best of neuroscience, positive psychology, organizational science and coaching, Shirzad Chamine reveals proven methods to help business and individuals overcome mental “saboteurs” and support lasting increases in performance and fulfillment.

With Ph.D. studies in neurobiology, a BA in Psychology, an MS in Electrical Engineering and an MBA from Stanford, Shirzad Chamine is the chairman and former CEO of CTI, the largest coach training organization in the world. Chamine has personally coached hundreds of CEOs over the course of his career.

Positive Intelligence is Greenleaf's 19th book to reach bestseller status in rankings that include The Wall Street Journal, New York Times and USA Today bestseller lists.

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About Greenleaf Book Group:

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including 19 that hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Andrea Newsome at andrea@greenleafbookgroup.com or 512-891-6100.