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### FOR IMMEDIATE RELEASE

# Greenleaf Book Group Named to Fastest Growing Independent Publishers List by *Publishers Weekly*

March 9, 2015, Austin TX – Greenleaf Book Group was recognized on *Publishers Weekly*'s 2015 list of Fastest Growing Independent Publishers.

Greenleaf credits its ongoing sales growth to a strong backlist of over 1,000 titles and carefully chosen frontlist releases backed by authors with strong platforms. "Greenleaf Book Group had record book sales in 2014, and that speaks to both the quality of our content and the commitment of our authors and staff," said Tanya Hall, CEO. "We're bringing on roughly the same number of books each year, but we continue to improve at choosing and launching them."

Publishers Weekly, familiarly known in the book world as PW and "the bible of the book business," is a weekly news magazine focused on the international book publishing business. It is targeted at publishers, booksellers, librarians, literary agents, authors and the media. It offers feature articles and news on all aspects of the book business, bestsellers lists in a number of categories, and industry statistics, but its best known service is pre-publication book reviews, publishing some 8,000 per year.

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## **About Greenleaf Book Group:**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 25 that have hit the *New York Times*, *Wall Street Journal* or *USA Today* bestseller lists. Learn more at <a href="http://www.greenleafbookgroup.com">http://www.greenleafbookgroup.com</a>