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FOR IMMEDIATE RELEASE

***Patients Come Second* by Paul Spiegelman and Britt Berrett Debuts on New York Times and Wall Street Journal Bestsellers Lists**

April 1, 2013, Austin TX – *Patients Come Second* (published by An Inc. Original, distributed by Greenleaf Book Group) reached #1 on the Wall Street Journal Hardcover Business list and #5 on the New York Times Hardcover Advice & Misc. bestseller list for the April 7 print edition.

Patients Come Second shakes up the traditional healthcare model, arguing that in order to care for and retain patients, leaders must first create exceptional teams and find ways to engage nurses, administrative staff, physicians, supervisors, and even housekeeping staff and switchboard operators. By connecting employees' work with a higher purpose and equipping them with the tools to become leaders themselves, patient care can be dramatically transformed. With continuing healthcare changes on the horizon and ever-rising pressure to acquire and keep patients, doing so now is more important than ever.

Paul Spiegelman is founder and CEO of The Beryl Companies, which includes BerylHealth, a patient experience company dedicated to improving relationships between healthcare providers and consumers; and The Beryl Institute, a membership organization that serves as the premier thought leader on improving the patient experience.

Britt Berrett, a passionate advocate for excellence in healthcare, serves as president of Texas Health Presbyterian Hospital Dallas, a 898-bed hospital.

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[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Tanya Hall at Tanya @ greenleafbookgroup.com or 512-891-6100.