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FOR IMMEDIATE RELEASE

Greenleaf's *Feed Your Brain, Lose Your Belly* Scores an IPPY Award

Medalists will be honored at an awards gala in New York on June 4

May 8, 2012 (Austin, TX): *Feed Your Brain, Lose Your Belly: A Brain Surgeon Reveals the Weight-Loss Secrets of the Brain-Belly Connection* by Larry McCleary, M.D. was honored by the Independent Publisher Book Awards (the "IPPY" Awards), which recognizes excellence among independent publishers and authors from around the world.

Receiving a gold medal for the Most Progressive Health Book, *Feed Your Brain, Lose Your Belly* was recognized as one of the 2012 Outstanding Books of the Year, which the IPPY judges determined to be the best among the unique and experimental submissions they received.

Independent Publisher launched its annual IPPY Awards in 1996 in order to bring increased recognition to titles by independent authors and publishers. Since then, over 2,000 IPPYs have been awarded to authors and publishers whose work contributes to the book industry's spirit of independence.

Greenleaf Book Group congratulates Dr. McCleary and is proud to continue supporting independent voices through publishing.

About Greenleaf Book Group:

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including 20 that hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Andrea Newsome at andrea@greenleafbookgroup.com or 512-891-6100.