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FOR IMMEDIATE RELEASE

The Retire Sooner Method Hits the USA Today Bestseller List!

September 9th, 2026 (Austin, TX): *The Retire Sooner Method: The 5 Secrets Behind America's Happiest (and Unhappiest) Retirees* by Wes Moss (Kiplinger Books) debuted at #16 on the USA Today bestseller list this week. <https://www.usatoday.com/booklist>

In *The Retire Sooner Method*, author and CERTIFIED FINANCIAL PLANNER™ Wes Moss goes beyond traditional money advice to provide an easy-to-follow lifestyle blueprint that correlates to a 96 percent chance of lasting retirement happiness, based on his 2025 “Money and Happiness in America” study.

Wes Moss is a managing partner and chief investment strategist at Capital Investment Advisors, a fee-only SEC registered investment advisory firm with over \$8 billion* in assets under management. A dedicated financial educator, Moss has spent his career helping Americans retire sooner and happier through his research-driven Retire Sooner Method. Moss is host of the long-running Money Matters radio show and the Retire Sooner podcast.

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For more information or to schedule an interview with CEO Tanya Hall, contact Eleanor Fishbourne at efishbourne@greenleafbookgroup.com or 512-891-6100.