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Work That's Worth It Hits the USA Today Bestseller List!

April 16th, 2025 (Austin, TX): Work That's Worth It: The Ambitious Professional's Guide for a High-Impact, High-Reward Career by Georgi Enthoven (River Grove Books) debuted at #51 on the USA Today bestseller list this week.

In Work That's Worth It, Harvard MBA graduate Georgi Enthoven teaches you to turn your career into a powerful force for good and break free from the unnecessary choice between income or impact. In this powerful book, you'll discover the Good Work Spiral, the 7 Cs of work that's worth it, inspiring success stories, and practical strategies. Whether you're a young professional feeling stuck between chasing a paycheck and pursuing your passion or wanting a clear direction for your work, this book offers the insights and tools to craft a career that's truly worth it.

Georgi Enthoven is an international thought leader, trusted advisor, and first-time author of *Work That's Worth It*. As a visionary thought leader, Georgi specializes in unearthing the unique inspiration and career desires of her clients, guiding them on a transformative journey toward building a career that's good for them, and for the world. She is an optimist at heart and has a special talent of seeing potential in others. She is a firm believer that business can be used as a force for positive change in the world, and therefore is driven to elevate kind-hearted people with empathy into positions of influence and leadership.

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